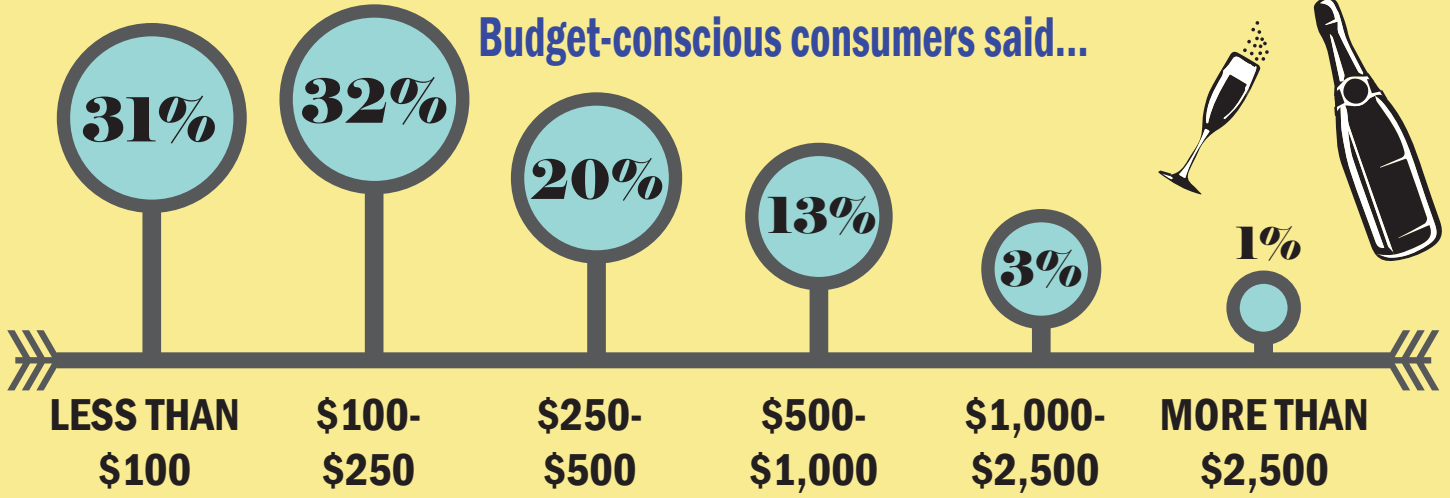


The Cost of Attending a WEDDING

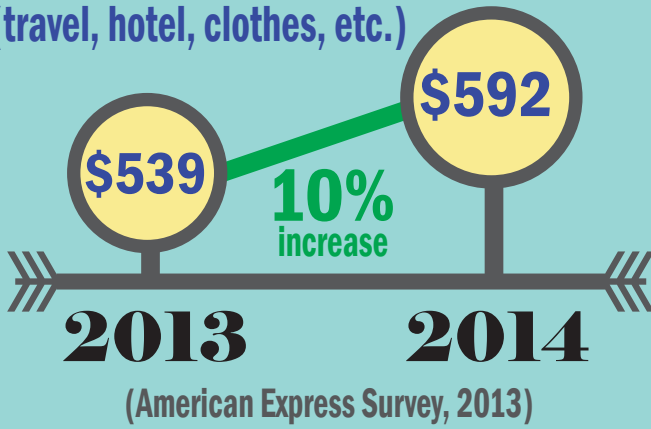
Weddings are not only expensive for the couple and their families, but also for the invited guests. Here's how much consumers spend to attend a wedding according to a 2014 poll by American Consumer Credit Counseling.

HOW MUCH DO YOU TYPICALLY SPEND TO ATTEND A WEDDING, NOT INCLUDING A GIFT?

Budget-conscious consumers said...



AVERAGE AMOUNT SPENT TO ATTEND A WEDDING (travel, hotel, clothes, etc.)

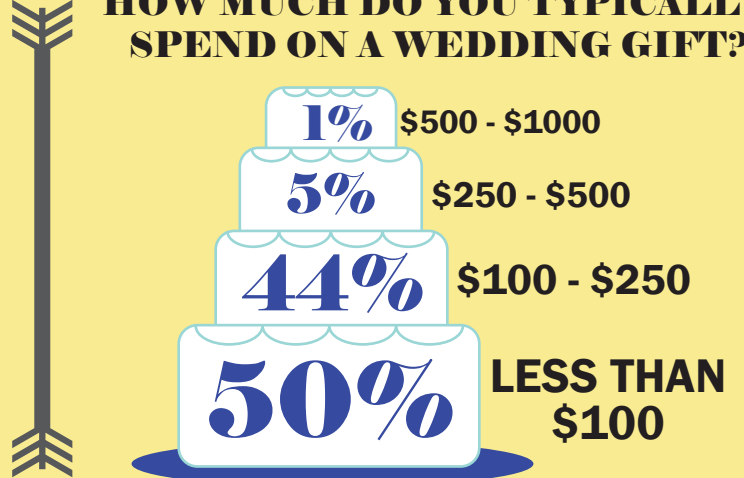


48% OF RESPONDENTS WITH INCOMES BELOW \$40K ARE LIKELY TO SPEND LESS THAN **\$100**



43% OF RESPONDENTS HAVE DECLINED AN INVITATION FOR FINANCIAL REASONS

HOW MUCH DO YOU TYPICALLY SPEND ON A WEDDING GIFT?



DO YOU GIVE BASED ON WHAT THE WEDDING COSTS?

25% **YES** I WANT TO HELP COVER THE COUPLE'S COSTS



75% **NO** I GIVE WHAT I CAN AFFORD / WHAT I THINK IS APPROPRIATE



» 18-34 year olds
33% YES

» 55+ year olds
14% YES

» Income over \$50K
84% NO

AVERAGE CASH GIFT
\$150
(David's Bridal, 2013)



40% OF RESPONDENTS TYPICALLY GIVE CASH



EVER GONE INTO DEBT TO ATTEND A WEDDING?

36% YES | **64% NO**